

Norwich Racquet Club

Board of Directors minutes

March 6, 2019, Simpson Offices, 5:30 pm

Present: David Barlow, Jeanne Floechler, Bruce Genereaux, Sugar Genereaux, Anne Janeway, Jim Petrillo

Excused: Scott Brohinski, Dan Gottlieb, Jeff Marshall

Jim Petrillo welcomed those present to his first BOD meeting as president at 5:45

The minutes of the January 23, 2019 meeting were approved as written.

The **Financial report** previously emailed and attached to the official copy of these minutes was given by Bruce Genereaux, treasurer. He noted that the club finances were on track with previous years. The following items were discussed by the board:

1. Increase in dues income is due to the special membership (paddle only) offered to a group of beginning players.

2. How to monitor the reduced guest fees was noted. Jeff Marshall will be asked to remind the Tuesday night players of the obligation to pay the \$10 guest fees.

3. It was decided that the \$100 loss in paddle ball sales was acceptable.

4. There were fewer players at the Green Mountain Open paddle tournament this year. The board wondered if the tournament could be marketed more extensively. There is a need for newer/younger players.

5. Paddle court snow removal costs have increased due to heavy snow fall. Todd Alexander has done an excellent job of clearing the courts and the walk way in a timely manner.

6. The financial benefits from the recent purchase of solar panels are better than expected.

7. Real estate taxes have been paid and may go down since the Norwich operating budget has been reduced. The minimum \$300 state taxes were paid.

Finally, Bruce announced that a CD has been opened with Edward Jones which will pay approximately 2.5% interest per year instead of the prior CD with Ledyard bank of .95%. The further details of this transaction can be found in the attached Finance report.

The need for a **Membership Chair** was discussed extensively examining the two membership spread sheets and the distribution to new members informational materials (Policy and Procedure, By-Laws, certificate and welcome letter). Bruce and David will streamline the spread sheet process and propose a workable plan. Jeanne has expressed an interest in taking on the job.

The **Marketing report** was given by committee members (David and Jeanne) from an email from Mark Lilienthal which stated he will present the following to the Board for review: a revised website, "guide" to new members, a rack card and poster he feels these items will get the club marketing going in the right direction. Sugar will notify Doug Wise of the current progress on brochure and poster information.

Mark Perkins is willing to continue as the club web master, keeping the **website** current with input from the board.

Anne Janeway will present a proposal for **Our Court joint** use to their board.

**Ice removal** on the South paddle court was discussed. It was strongly felt that this issue needs to be resolved by this spring. The plan is for Bruce to access the "fan situation" under the paddle courts and install the new fans under the south paddle court, Dead River will be asked to test the 5 propane heaters for their functioning capacity and Court Pro will be consulted about the size of the piping carrying the propane to the heaters. If the capacity is found to be low, the questions arose as to who is responsible for this issue. Finally, the treasurer noted that in addressing the icing issue no more additional monies should be spent.

**Renting the paddle courts** was discussed including the potential revenue and taking court time from members. David will inquire of other small public clubs as to their policy. It was felt that the Norwich Racquet club should have a policy on this issue to be able to respond to future requests. It was noted that renting the paddle courts to outside groups could be a source of income and possible new members.

Upcoming **Calendar Events** are the annual **Norwich/Quechee Challenge** to be held from 4-7 on March 9<sup>th</sup> at the Quechee Club with 6 teams representing Norwich and final ladies **Round Robin** to be held with Quechee at the Norwich courts in early April.

The meeting was adjourned at 8:00.

Respectively submitted:

Sugar Genereaux, Secretary

